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Job Title: Social Media and Communications Manager

Reports To: Associate Pastor of Adult Ministries

Category: Full-Time

Employment start date: TBD

Summary:

The Social Media & Communications Manager will develop and expand Elim Church's internal and external communications. As well, the SMCM will leverage our web and social media platforms to reach and influence the people of Saskatoon and area.

Who You Are:

- Self-motivated and the ability to multi-task on multiple projects in a fast-paced environment
- Able to coordinate multiple people and tasks to maximized potential
- A naturally talented social media strategist who is self-motivated, loyal and enthusiastic
- A person who collaborates and works well with others
- Forward-thinking, with an aptitude for the engagement that drives success online

What You Will Do:

- Develop and advance a church-wide social media branding and style guide
- Effectively communicate the heart and story of Elim via social media platforms.
- Participate on the Creative Team with special emphasis on social media
- Centralize and ensure strong communication of Elim Church initiatives and programming
- Clarify and strengthen internal communication
- Develop and advance Elim's marketing strategy to reach Saskatoon and area

Requirements:

- Experience building audiences on popular social media channels.
- Experience using Hootsuite or similar platforms.
- Experience using Facebook Ads Manager, Business Manager and Creator Studio.
- Strong ability to understand reports and convey findings to team members and clients
- Knowledge of social media terms and marketing terms
- Knowledge of demographics and audience building.
- Social Management Certification (or similar) is an asset but experience will be considered.
- Knowledge of Facebook, Instagram, Google Ads, and LinkedIn advertising is an asset.
- Must be eligible for and maintain Elim Saskatoon church membership

Please email your resume to blaine@elimchurch.ca, attention Pastor Blaine Eagle