

ASKING FOR DONATIONS

HERE'S HOW YOU CAN ENCOURAGE PEOPLE TO SUPPORT YOUR FUNDRAISING:

01 SETTING UP!

People often appreciate some direction – especially if they haven't donated before. So, from recommending different amounts or personalizing your fundraiser, make a memorable, user-friendly donation page.

Set a Personal Fundraising Goal: The higher your goal, the more support you'll receive from your friends, family, neighbours, and colleagues. Be sure to monitor your progress and increase your goal when you've reached or surpassed it!

Personalize Your Individual Page: Put a face to your fundraising – you have every reason to be proud of your efforts and commitment to making a difference in children's lives. Having a photo of yourself, along with a personalized message, will make your fundraising page much more memorable.

Make a Self-Donation: Your Facebook fundraiser lets you kick-start your fundraising with a self-donation to your church or individual page, which shows potential donors your commitment to the cause.

02 BE ENTHUSIASTIC!

In addition to aiding children in crisis, tell people about the impact the rising armed conflict in Ukraine, Yemen, Afghanistan, Myanmar, and the Democratic Republic of Congo has on displaced children. Your passion and enthusiasm are critical catalysts to your fundraising.

Share on Social: Share your personal #RideToThrive story with a link to your Facebook participant page. Don't forget to update your friends and family on your progress using the hashtag #RideToThrive.

03 FOLLOW UP.

Life gets busy, offer people a reminder to donate and thank them when they do!

Reach Out to Friends and Family: Send personalized emails and text messages or pick-up the phone and call your friends and family. Explain why the Ride to Thrive is important to you and share your fundraising goal and progress with them.

Thank your supporters: Every like, share, and pledge go a long way, so remember to show your appreciation. After your ride, include an update with pictures/video to share your gratitude with those who followed along.